



## SATURDAY, JAN. 26 2019 • MILLS COLLEGE, OAKLAND

We invite you to join us as a sponsor of the 2019 Tech Intersections: Womxn of Color in Computing conference. (The term “womxn” makes clear that transgender and nonbinary/ genderqueer people are invited.) We created Tech Intersections to address the needs of womxn of color, such as African-Americans and Latinx, who rarely see others like themselves in the workplace, especially in higher ranking positions. Existing tech conferences — even ones specifically designed for women — often have few underrepresented womxn in attendance and as speakers, especially on technical topics. Additionally, tech conferences are typically unaffordable, creating a financial barrier to those interested in breaking into the industry. Another limitation of conferences focusing on a underrepresented group is how to include people not in that group who want to become better allies.

Tech Intersections addresses these concerns by having inexpensive tickets, being located where womxn of color are, limiting attendance to our target audience, and holding a concurrent Ally Skills workshop for supporters. The first Tech Intersections conference, held on January 27, 2018, was a big success. All 250 tickets to the conference and 40 tickets to the Ally Skills workshop sold out. We had two outstanding keynote speakers, Erica Joy Baker and Leah McGowen-Hare, and a great program built from the over 100 speaking proposals we received. The community’s reaction was so overwhelming and positive that we knew we had to make Tech Intersections an annual event.

### KEY DETAILS:

- Attendance is limited to womxn from groups underrepresented in tech.
- Last year, more than three-quarters of attendees identified as African-American/Black or Latinx. The remainder were Southeast Asian (such as Filipina), Middle Eastern, Pacific Islanders, American Indians/Native Americans, or members of other underrepresented ethnicities.
- The focus is on women in engineering and leadership positions, the two areas in which womxn of color are most underrepresented.
- The conference is expected to sell out. Being a sponsor provides access to free and discounted tickets for your employees.



## ABOUT MILLS

The host institution, Mills College, is a Hispanic-serving women’s college with a small but strong computer science program whose graduates work in engineering positions at Apple, Google, Mozilla, Pivotal Labs, Salesforce, Splunk, and other top companies. Mills is relatively undiscovered by tech recruiters, and students looking for internships and full-time positions will be in attendance.

## ALLIES EVENT

In addition to the main conference, we will be holding a smaller concurrent workshop for allies (anyone who is not a womxn of color and wants to support them). Allies Workshop attendees can go to breakfast, keynotes, sponsor tables, and the afternoon snack break with conference attendees. They spend the remaining time in an interactive skills-building workshop led by ReadySet and a gourmet lunch. The 2018 Allies Workshop sold out, with many of the attendees from sponsoring organizations.



## TECHINTERSECTIONS 2019 KEYNOTES



### Sarah EchoHawk (Pawnee)

CEO, American Indian Science and Engineering Society (AISES), President, AISES Publishing, Inc. (API), Vice Chair for Native Americans in Philanthropy



### America and Penelope Lopez “The CyberCode Twins”

Award winners in many hackathons and tech competitions including NASA International SpaceApps Challenge, AT&T Developer Summit, HackForLA, and IBM Global Mobile Innovators Challenge

## LET’S WORK TOGETHER!

Email [sponsorship@techintersections.org](mailto:sponsorship@techintersections.org) today to learn more about benefits. Sponsorship deadline: Friday, December 14

	Platinum	Gold	Silver	Bronze
Cost	\$10,000	\$5,000	\$3,000	\$1,500
Choice of tickets to Allies Workshop or 50% off conference tickets	4	3	2	1
Website	Logo + link	Logo + link	Logo + link	Logo + link
Program	Full page	Half page	Half page	Logo
Swag distribution	✓	✓	✓	✓
Resume database	Earliest Access	Access	Access	-
Table in lobby	✓	✓	-	-
Interview room	✓	-	-	-

Early sponsors may claim these named sponsorship opportunities:

- Platinum (\$10,000): lunch (both locations)
- Gold (\$5,000): lunch (1 location) keynotes, childcare
- Silver (\$3,000): breakfast
- Bronze (\$1,500): espresso cart

## WE LOOK FORWARD TO PARTNERING WITH YOU!

For its initial year, sponsors included: Mills, Pandora, MailChimp, Kapor Center for Social Impact, AnitaB.org, Social Interest Solutions, Google, Stripe, Microsoft, Slack, Pinterest, Mesosphere and more.

